



WELLBEING
ECONOMY
ALLIANCE
SCOTLAND

Building a Wellbeing Economy

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GDP often values what we don't





**A Wellbeing Economy
delivers social justice
on a healthy planet.**



Our vision

Our vision is of an economy designed to deliver good lives for all on a healthy planet.

In a Wellbeing Economy we would prioritise policies that meet our fundamental human needs.

The WEAll needs were co-produced with members from around the world. They echo concepts that are found in religious texts, indigenous teaching and numerous surveys about what really matters to people.



The shifts we need in policy and practice

The four principles synthesise the macro-array of policy and practice shifts that need to come together, like corners of a jigsaw puzzle, to create a Wellbeing Economy.



Join the movement to redesign our economy

Get in touch!

 @WEAllScotland

 weall.org/scotland

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Wellbeing Economy Alliance Scotland is a Scottish Charitable Organisation (SCIO), regulated by the Scottish Charity Regulator (OSCR)- Charity Number SC049174.

