

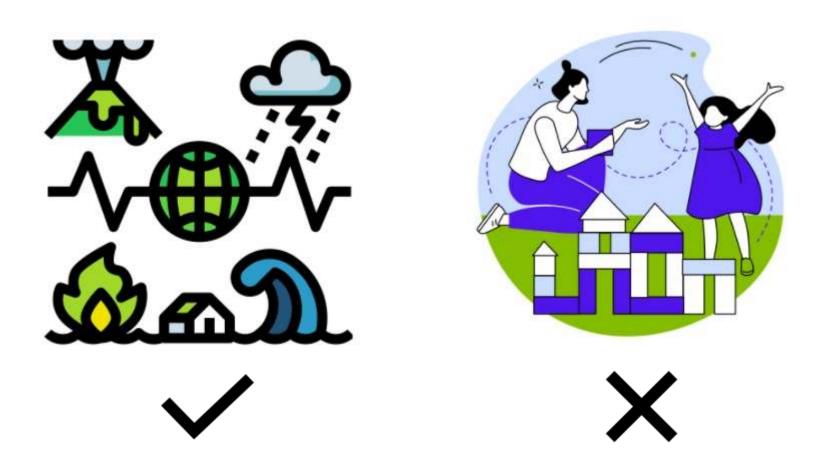
Building a Wellbeing Economy

Dr Lukas Hardt SEDA conference – September 2022

#WellbeingEconomy @WEAllScotland @dr_lukas_hardt



GDP often values what we don't





Our vision

Our vision is of an economy designed to deliver good lives for all on a healthy planet.

In a Wellbeing Economy we would prioritise policies that meet our fundamental human needs.

The WEAll needs were coproduced with members from around the world. They echo concepts that are found in religious texts, indigenous teaching and numerous surveys about what really matters to people.



The shifts we need in policy and practice

The four principles synthesise the macro-array of policy and practice shifts that need to come together, like corners of a jigsaw puzzle, to create a Wellbeing Economy.

Purpose

Delivering the 5 needs for collective wellbeing should be the guiding principle for government, businesses, and other institutions.

Prevention

Policies should be directed at tackling the root causes of problems so we prevent harm from happening in the first place.

Pre-distribution

The economy should prevent vast inequalities in wealth and income from occurring by using approaches such as Community Wealth Building and supporting business models and employment practices that generate a fairer distribution of incomes and wealth.

Peoplepowered

People should have a meaningful role in decision-making across our governments, communities and workplaces.

Join the movement to redesign our economy

Get in touch!



















